

KWANZAA®

CRAWL

« BROOKLYN »

DECEMBER 26, 2023

Celebrating Black Owned Businesses

EVENT GUIDE

KwanzaaCrawl.com
#KwanzaaCrawl2023

WHAT IS KWANZAA CRAWL?

Created by sisters Kerry Coddett and Krystal Payne, Kwanzaa Crawl is a one-day event that brings people of the African diaspora together to support Black- owned businesses in Brooklyn.

We aim to harness Black buying power and bring awareness to Black-owned businesses in our community while embodying the seven principles of Kwanzaa.

- **Umoja (Unity)** – To strive for, and maintain, unity in the family, community, nation, and race.
Kwanzaa Crawl is about bringing people in our community together.
- **Kujichagulia (Self-Determination)** - To define ourselves, name ourselves, create for ourselves and speak for ourselves. & **Ujima (Collective Work and Responsibility)** - To build and maintain our community together and make our community's problems our problems and to solve them together.
A team of Black creatives use the resources available to us in order to make an event of this scale happen.
- **Ujamaa (Cooperative Economics)** - To build and maintain our own stores, shops and other businesses and to profit from them together.
Kwanzaa Crawl creates an opportunity for Black people to harness our buying power.
- **Nia (Purpose)** - To make our collective vocation the building and developing of our community in order to restore our people to their traditional greatness.
Creating an event which focuses on investing in our community to improve our quality of life is our purpose.
- **Kuumba (Creativity)** - To do always as much as we can to leave our community more beautiful and beneficial than we inherited it.
The planning, marketing, writing, and designing this event demonstrates creativity.
- **Imani (Faith)** - To believe with all our hearts in our people and the righteousness and victory of our struggle.
Getting the owners of over 20 bars to open up for business on the day after Christmas, with the hope that the community will show up is faith.

In 2022, more than 5,000 Kwanzaa Crawlers helped to generate over \$500,000 in revenue for the participating businesses.



**THAT'S WHAT BLACK POWER AND
BLACK UNITY LOOKS LIKE!**

HOW THE CRAWL WORKS

You can't have Kwanzaa Crawl without Kwanzaa. **The Kwanzaa Ceremony is our official kickoff.** It's where all of the teams will meet up. We'll light the kinara, pour libation to fallen ancestors, and sing the Black National Anthem. It's the ultimate show of solidarity!

While you're at the ceremony, you'll **meet your Team Leaders, get your wristbands** if you don't have it already, and link up with the **rest of your team.** You'll also get a chance to see hundreds of other crawlers flaunting their Kuumba and culture. The drip will be unmatched.

After the Kwanzaa Ceremony, everyone will travel with their Team Leaders to your starting locations. **Most teams will take the subway to their first stop,** but once you're on the route, most of the teams will be able to walk from bar to bar. There are a **few exceptions** with a few teams having to take the subway to one of their bars.

Kwanzaa Crawl is a full day of turning up, so make sure your kicks are comfortable! After leaving the kick-off together, crawlers will arrive at their first stop between **2:15 and 3:45 pm** and will hit their last stop around **7 PM.**

At 9 PM , Kwanzaa Crawlers can roam freely to any participating venue, whether it was on your teams route or not. We're "officially" done at that time, but Queen Pen taught us that "a party ain't a party 'til it's ran all through" and we take those lyrics to heart.



HOW THE CRAWL WORKS (cont'd)

YOUR TEAM has been assigned based on the bar you selected as your first stop. Each team has a **unique colored wristband** and you will only be allowed into the stops listed on your map until **9PM**.

- This is the team you'll be with for the entire crawl. **Teams join up** and criss-cross throughout the night, so you'll have plenty of interaction with other groups. Come ready to mix, mingle, and make new friends.
- You'll be taken from bar to bar by a **Kwanzaa Crawl team leader**. All of our team leaders are certified in turnt and will play music, shout chants, and lead you in song as you travel.
- Teams can have anywhere from 25 to 125 people.

Kwanzaa Crawl's teams are designed to ensure that there's enough capacity since there are thousands of participants. You will **only be allowed entry** into the bars indicated on your route, at the time indicated. Do not try to deviate from your team. Kwanzaa is about moving as a collective, so bond with your team and crawl till you fall - or til we release you to these streets to roam freely to any participating location.



FIND YOUR TEAM'S KICK OFF TIME

Brooklyn Masonic Temple
317 Clermont Ave., Brooklyn, NY 11205

12:45PM KICK-OFF

8	Brooklyn Tequila & Taco Bar
8C	Brooklyn Tequila & Taco Bar
13	Bed-Vyne Brew
13B	Bed-Vyne Brew
15	Brooklyn Bank
15A	Brooklyn Bank
15C	Brooklyn Bank
16D	Bunton's World Famous
16E	Bunton's World Famous
16F	Bunton's World Famous
17A	Native
17E	Native
17S	Native
18A	Cafe Erzulie
18C	Cafe Erzulie
18D	Cafe Erzulie

2:00PM KICK-OFF

21	Charm Bar & Restaurant
21E	Charm Bar & Restaurant
32	Charm Bar & Restaurant
20V	Carib Soul BK
33A	Carib Soul BK
34A	That Bar
34D	That Bar
34E	That Bar
35A	BK9
35C	BK9
35F	BK9

If you can't make the Kick-Off, don't worry!

Find your team at your 1st bar between 1PM & 3PM. After 4PM, scan the QR code on your wristband to unlock your team's route. If you don't have your wristband, check your email, text messages or our social media. We'll release the full route at 4 PM.



FIND YOUR TEAM'S KICK OFF TIME

Crown Hill Theatre
750 Nostrand Ave., Brooklyn, NY 11216

12:45PM KICK-OFF

1	Lucky's Cocktail Lounge
2	Dick & Jane's Barroom
5A	Therapy Wine Bar
5E	Therapy Wine Bar
9V	Dick & Jane's Barroom
11	Beso
11V	Beso
36C	Aunts et Uncles
37C	Lips Cafe
37D	Lips Cafe
38A	Sweet Catch
39V	Hello Latin Fusion
41	Sweet Catch
42	Lips Cafe
42A	Lips Cafe

2:00PM KICK-OFF

3A	Basquiat's Bottle
3E	Basquiat's Bottle
12	Basquiat's Bottle
12A	Basquiat's Bottle
19V	La' Mode BK
23A	Savvy Bistro & Bar
24A	Savvy Bistro & Bar
25A	Sweet BK
29	Sweet BK
27	Soul BK
27A	Soul BK
28A	La' Mode BK
30A	La' Mode BK

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RULES TO CRAWL BY



- Kwanzaa Crawl attendees **MUST** be 21 years of age or older.
- **Do NOT** - for any reason - leave a venue with a drink in your hand.
- **DO NOT DRIVE.** This isn't just our rule, it's the law! Drinking and driving is illegal, fam.
- **Be courteous!** Give positive vibes to everyone you encounter. Spread the love, it's the Brooklyn way!
- **Wear comfortable shoes.** Remember you'll be walking, marching, two-stepping, and (hopefully) backing it up on somebody's precious child. Stilettos ain't it, sis.
- **Keep an eye** on your belongings. Neither the Kwanzaa Crawl or affiliated bars are responsible for lost or stolen property. #StayWoke P.S. If you steal something from Black people during Kwanzaa Crawl, you're trash and WILL NOT be invited to the cookout.
- Kwanzaa Crawl and participating **venues reserve the right to ban anyone** from the crawl at any time for indecency, acting irresponsibly, or being overly intoxicated. Don't get messy. Ain't nobody got time for that!
- Be nice! **This is your community.** These are your peers, friends, and family. If you know Henny makes your aggressive, be responsible and drink Dussé.

PRO-TIPS



EAT. Please be sure to eat a meal before heading to the Kwanzaa Ceremony! Having something in your stomach to start the day will help you go longer. Eat and hydrate throughout your Crawl as well. We want you safe, healthy, and sober enough to spill the tea about it the next day.

CARRY CASH. It'll help move things along through the course of the day.

PACE YOURSELF. You'll have approximately 1 hour 45 minutes at each venue. That's about 2 rounds. Drink lots of water. Eat some carbs. The marathon continues.

PACK LIGHT. Kwanzaa Crawl is a winter event, so you OG Crawlers are used to layering up and looking fly. But, remember there are no coat/bag checks at these venues so pack light.

IN THESE STREETS



Your team leader has a Kwanzaa Crawl playlist ready to keep the party going as we walk from bar to bar. Even the walk is a turn up with us! Join in, have fun, and be ready to lead some songs of your own - think of it like Kwanzaa Karaoke!

Almost all teams will **take the subway from the kick - off to their first stop**. It's a soul train! Have your Metrocard loaded and ready.

Once on the route, most bars are anywhere **between 5 - 15 mins walking distance**. That's plenty of time for some Tevin (not a New Yorker but we claim him anyway) , a little Lil Kim, and for somebody to kick it old school with some Ella.

**** If you pass another team, be sure to greet them by saying "Habari Gani!" which means "What's up?" in Swahili.**

SILENT STREETS



We can sing and dance as much as we want on the main streets. However, we **MUST** be completely **SILENT** when we cut down certain residential streets. Your Team Leader will let you know when you're moving along Silent Streets.

We do not want any 311 or 911 calls about Kwanzaa Crawl.



AT THE SPOT



“Excellence is my presence; never tense, never hesitant.” - The Notorious B.I.G.

Kwanzaa Crawl is unlike any other bar crawl or holiday celebration you’ve been to. We’re organized. We serve excellence. We’re unapologetically us.

Here’s what you need to know for the venues:

NO WRISTBAND, NO ENTRY. Wrong wristband color, no entry. You will not be allowed into any venue unless you’re scheduled to be there at that time or it is after 9 PM. **If your team leader is in the venue, and you need to get your wristband - show security your ticket and tell them your team #. They will get your team leader for you.**

USE CASH. It’ll help move things along.

NO COAT CHECK. There just isn’t time or space for that. Don’t steal from nobody, but also - don’t bring your most expensive joint. C’mon now.

EAT FIRST. Most bars will have food. Order food as soon as you get to each venue, because you WILL wait and we will NOT be out here acting like Karens ‘cause you got hangry.

LAST CALL. You’ll have approximately 90 minutes at each venue. When the DJ shouts, “Last Call” you’ll have 20 minutes before it’s time to leave. Get a drink, use the bathroom, and listen out for your team leader’s instructions.

SUGGESTED GRATUITY IS 20%. Yes, even for a bottle of water. These venues have extended their resources to us in a major way - some aren’t open to the general public, but are opening their doors to welcome us. Please show gratitude, courtesy, and gratuity to all staff at the venues!!!

ACCESSIBILITY & SAFETY



Kwanzaa Crawl offers wheelchair accessible routes in Brooklyn and is always looking for more accessible Black-Owned locations.

The NYPD and other relevant authorities have been notified about Kwanzaa Crawl. You can't just rock up with a few thousand people as a surprise and expect it to be safe and organized. Each venue has security on site. Don’t give them a reason to ruin the fun.

Participation in Kwanzaa Crawl means you agree to use alcohol responsibly. Neither Kwanzaa Crawl nor the locations are responsible for your behavior or liable for damage to property or persons. Please review full terms and conditions before the event.

You will not be allowed into the bars if you are too intoxicated.



STEPS FOR CRAWL SUCCESS

Organize

Confirm any last minute changes to your team and/or route. Make sure you have your wristbands. Be sure you have your ID, cash & credit/debit cards, your Metrocard, and anything else you might need.

Excellence

Kwanzaa Crawl is about celebrating Blackness, in all its forms and with all your flavor. Wear what makes you feel fly and unapologetically black - just make sure to have on comfortable shoes. Dressing up is not required, but c'mon son. Be a team player. #Unity

Experience

Enjoy the Kwanzaa Crawl experience! Really enjoy it. Talk, connect, make new friends! If you approach it as just another bar crawl, you'll miss half the purpose. Kwanzaa is about community, connection, and creativity - indulge in those things for the best possible experience.

Remember a few thousand other people are indulging in them at the same time you are. We are filling these venues to capacity for several hours; be patient, be kind, talk and dance while you wait.

Expand

Things don't stop at 9pm when the crawl ends. Ongoing support for Black-Owned businesses and venues is something we encourage all year long.

If you find a spot you love, go back and take more people. If a business at the Pop-Up Shop was great, spread the word.

Expand on it. Look for more Black-owned businesses to support - and we mean really look.

Companies use us as the figurehead while other voices have the power and make the profit. Business Blackface is rampant because the power of our dollar is real.



BLACK NATIONAL ANTHEM

Lift Every Voice and Sing

Words: James Weldon Johnson Music: John Rosamond Johnson

Lift every voice and sing, till earth and heaven ring, Ring with the harmonies of liberty;
Let our rejoicing rise, high as the listening skies, Let it resound loud as the rolling sea.
Sing a song full of the faith that the dark past has taught us, Sing a song full of the hope that the present
has brought us; Facing the rising sun of our new day begun,
Let us march on till victory won.
Stony the road we trod, bitter the chastening rod,
Felt in the days when hope unborn had died;

Yet with a steady beat, have not our weary feet,
Come to the place for which our fathers sighed?

We have come over a way that with tears has been watered,
We have come, treading our path through the blood of the slaughtered;
Out from the gloomy past, till now we stand at last Where the white gleam of our bright star is cast.

God of our weary years, God of our silent tears, Thou who has brought us thus far on the way;
Thou who hast by Thy might, led us into the light, Keep us forever in the path, we pray.
Lest our feet stray from the places, our God, where we met Thee, Lest our hearts, drunk with the wine
of the world, we forget Thee. Shadowed beneath Thy hand, may we forever stand,
True to our God, true to our native land.

2023 PARTICIPATING VENUES

Aunts et Uncles	1407 Nostrand Ave., Brooklyn, NY 11226
BK9	62 5th Ave, Brooklyn, New York 11217
Basquiat's Bottle	1198 Fulton St, Brooklyn, NY 11216
Bed-Vyne Brew	370 Tompkins Ave, Brooklyn, NY 11216
Beso	370 Lewis Ave, Brooklyn, NY 11233
Breuklyn Tequila & Taco Bar	1177 Bedford Ave, Brooklyn, NY 11216
Brooklyn Bank	896 Dekalb Ave, Brooklyn, NY 11221
Bunton's World Famous	1005 Broadway, Brooklyn, NY 11221
Cafe Erzulie	894 Broadway, Brooklyn, NY 11206
Carib Soul BK	662 Washington Ave, Brooklyn, NY 11238
Charm Bar & Restaurant	448 Dean St, Brooklyn, NY 11217
Dick & Jane's Barroom	300 Malcolm X Blvd, Brooklyn, NY 11233
Hello Latin Fusion	1110 Nostrand Ave, Brooklyn, NY, 11225
La' Mode BK	1401 Bedford Ave, Brooklyn, NY 11216
Lips Cafe	1412 Nostrand Ave., Brooklyn, NY 11226
Lucky's Cocktail Lounge	334 Marcus Garvey Blvd, Brooklyn, NY 11221
Native	911 Broadway, Brooklyn, NY 11206
Savvy Bistro & Bar	710 Nostrand Ave., Brooklyn, NY 11216
Soul BK	706 Nostrand Ave., Brooklyn, NY 11216
Sweet BK	608 Nostrand Ave., Brooklyn, NY 11216
Sweet Catch	1222 Nostrand Ave, Brooklyn, NY 11225
That Bar	47 5th Ave, Brooklyn, NY 11217
Therapy Wine Bar	260 Malcolm X Blvd, Brooklyn, NY 11233

THANK YOU.



A MESSAGE FROM OUR FOUNDERS

Though these times have been unpredictable, one thing we're certain about is our appreciation and gratitude for you. This event would not be possible without the unwavering support, dedication, and love from our friends, family, and community - from the businesses to the crawlers.

Thank you. A million times over.

- Kerry Coddett and Krystal Payne



@KwanzaaCrawl

WE APPRECIATE YOUR SUPPORT

Habari Gani

